

PRESS KIT · OCTOBER 2026

Bethany Ryan Art

Local artist builds a new path for corporate, institutional, and staging art sales

North Liberty, Iowa
For immediate release

Press Release

North Liberty Artist Launches Dedicated Catalog for Corporate, Healthcare, Hospitality, and Staging Projects

University of Iowa and Iowa State University alumna draws on a decade in identity and access management consulting to build a trade-focused path for large-scale canvas work.

NORTH LIBERTY, Iowa — October 2026 — Bethany Ryan, a North Liberty artist and dual alumna of the University of Iowa and Iowa State University, has opened a dedicated ordering catalog for design professionals, institutions, and commercial projects at corporate.bethanyryan.com. The site presents 85 works from the Bethany Ryan Art collection in ten square sizes and three presentation options, built for the way corporate, healthcare, hospitality, university, and real-estate staging projects actually specify art.

Ryan spent the last decade as an IT engineer specializing in identity and access management. She led or supported transitional programs for Fortune

500 clients—systems and cloud migrations, post-merger streamlining, and the implementation of single sign-on and multi-factor authentication through SaaS and IDaaS platforms. When the market shifted and large-scale consulting contracts slowed amid widespread technology layoffs, she redirected the same discipline of planning, scale, and precision into art that is conceived for architectural presence.

“The work is not meant to fill a wall. It is meant to define the room—to alter proportion, introduce a color story, or give a long corridor or lobby a destination. The pieces are designed so that scale, geometry, and texture remain legible from across a space and still reward a closer look.”

The new catalog, presented by Ryan Project Group, LLC, is intended for interior designers, art advisors, facility and FF&E teams, hospitality purchasers, university project managers, and real-estate staging companies. Buyers can browse by title, palette, or placement, select quantity and size, choose unframed canvas or a black or gold floating frame, and generate a specification that can be sent for a final invoice. Fulfillment is made to order, with free shipping in the United States and Canada and typical lead times of three to four weeks.

The collection itself ranges from bold geometric and architectural compositions to more atmospheric, layered works. Many pieces are conceived for large-format presentation so that texture, line, and color relationships remain clear at the distances common in lobbies, conference rooms, patient and visitor areas, model homes, and open-plan offices. Ryan’s studio is based in North Liberty, in Johnson County.

Local coverage angles include the dual-university alumni connection, the career transition from enterprise identity consulting to large-scale art, and the practical model of a made-to-order catalog aimed at commercial and staging buyers rather than consumer retail alone. High-resolution images of the artist with the work, interior studies, and the catalog itself are available on request.

For interviews, image requests, or to review the catalog, contact Bethany Ryan at bethany@ryanprojectgroup.com or Gallery@BethanyRyan.com, or visit corporate.bethanyryan.com.

Artist Biography

Bethany Ryan is a North Liberty, Iowa artist whose work is conceived for architectural scale. A dual alumna of the University of Iowa and Iowa State University, she spent the preceding decade in identity and access management consulting, leading or supporting enterprise programs for Fortune 500 organizations. Those projects included systems and cloud migrations, post-merger technical streamlining, and the design and implementation of single sign-on and multi-factor authentication across SaaS and identity-as-a-service platforms.

When the volume of large transitional contracts declined amid broad technology-sector reductions, Ryan redirected the same capacity for planning complex systems into the design of spaces. The resulting collection treats large canvas works as primary architectural elements rather than secondary decoration. Compositions range from rigorous geometric and cubo-futurist structures to more organic, celestial, and layered abstractions. The stated intention, drawn from her studio site, is art that is “bold enough to command a wall, detailed enough to reward a closer look, versatile enough to live within many styles of interior design, and distinctive enough to become part of the identity of the room.”

Ryan Project Group, LLC presents the collection for both residential and institutional use. A consumer-facing studio site operates at bethanyryan.com; a separate trade and institutional catalog at corporate.bethanyryan.com supports quantity specification, size and framing selection, project notes, and the generation of order specifications for

corporate, healthcare, university, hospitality, and staging projects. The studio is based in Johnson County.

The Collection and the New Sales Approach

The Bethany Ryan Art collection currently comprises 85 works available as fine-art canvas prints. Each piece is offered in ten square sizes (from 12 to 60 inches) and three presentation options: unframed gallery-depth canvas with mirrored edges and hand-applied artistic knife varnish, or the same canvas in a black or gold floating frame. Production is made to order.

corporate.bethanyryan.com is a purpose-built order planner rather than a consumer storefront. Design professionals, institutional purchasers, and staging teams can:

- Browse or search the full collection by title, palette, or placement notes
- Enter quantity, size, and presentation for each work
- Apply sequential project discounts to the merchandise subtotal
- Record project details and generate a downloadable or emailable specification for invoicing
- Receive free shipping within the United States and Canada, with typical fulfillment of three to four weeks

The model is designed for the realities of commercial specification—multiple pieces, consistent framing systems, project documentation, and coordination with designers, art advisors, facility teams, and real-estate staging companies—rather than single-item retail checkout.

Key Facts

Artist	Bethany Ryan
Location	North Liberty, Johnson County, Iowa
Education	University of Iowa and Iowa State University alumna
Prior career	10 years in identity and access management consulting for Fortune 500 clients (migrations, post-merger streamlining, SSO/MFA via SaaS and IDaaS)
Studio	Ryan Project Group, LLC, representing Bethany Ryan Art
Consumer site	bethanyryan.com
Trade / institutional catalog	corporate.bethanyryan.com
Collection	85 works; 10 square sizes (12–60 in.); unframed or black/gold floating frame
Fulfillment	Made to order; free shipping US & Canada; typical 3–4 weeks
Primary audiences	Corporate, healthcare, university, hospitality, and real-estate staging projects; interior designers and art advisors

Suggested Local Coverage Angles

Cedar Rapids Gazette / Iowa City Press-Citizen

Johnson County artist and dual university alumna pivots from enterprise technology consulting to large-scale art intended for commercial and

institutional interiors. Local studio, local specification.

The Daily Iowan / Iowa State Daily

Alumna of both campuses builds a practical catalog for university, healthcare, and corporate projects after a decade in identity and access management. The story connects campus communities to a working artist who is still based in the region.

Des Moines Register

Iowa artist develops a made-to-order model aimed at the buyers who specify art for offices, hospitals, hotels, and model homes, rather than relying solely on consumer marketplaces.

Interior Studies

These conceptual studies illustrate how works from the collection can occupy architectural space at the scales common to lobbies, corridors, conference rooms, and waiting areas. They are studies only—not photographs of installed work.



Study: large geometric canvas in a transitional corridor. Not an actual installation.



Study: organic abstraction in a quiet seating alcove. Not an actual installation.



Study: layered atmospheric work in a modern lounge. Not an actual installation.

Images and Materials

High-resolution photographs of Bethany Ryan with the work, additional interior studies showing scale, and catalog views are available on request. The conceptual studies above demonstrate architectural presence; please credit “Bethany Ryan Art” or “Courtesy of Bethany Ryan Art / Ryan Project Group” as appropriate. The corporate catalog can be reviewed directly at corporate.bethanyryan.com.

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This press kit is provided for editorial use. Facts are current as of October 2026. Please confirm details with the artist prior to publication.